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<th>Week/Topic</th>
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<td><strong>1Week (Aug. 26/28)</strong> Intro</td>
<td>✓ By Wednesday: “Overload” by Nordsen. BEFORE EACH CLASS, READ THE LECTURE POWERPOINTS POSTED ON BLACKBOARD. WE WILL USE CLASS TIME TO DISCUSS THE MATERIAL.</td>
<td>✓ Due Wednesday by class: NEWS INVENTORY. Bring hardcopy for discussion. Also email to professor. See Blackboard for details. (20 points) ✓ Due Friday by 6 p.m. by email: NEWS BLACKOUT reflection. Email to professor. See Blackboard for details. (20 points)</td>
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| **2Week (1 class – Wed, Sept. 4)** Why Info & News Matter | ✓ By Wednesday:  
➢ “Hardwired for News” by Pam Shoemaker  
➢ “News As Amplifier,” by Schudson, pgs. 29-32.  
➢ “Why Journalism Matters” by Lloyd & Guzzo | |
| **3Week (Sept. 9 / 11)** Info ‘Hoods & Why/How Journalism Is Different | ✓ By Monday:  
➢ “Principles of Journalism” by the Project for Excellence in Journalism.  
➢ “Elements of Journalism,” Chapter 4, Verification, pgs. 78-96.  
➢ PowerPoint on Blackboard  
✓ For Wednesday:  
➢ Read Information Neighborhoods grid.  
➢ PowerPoint on Blackboard  
✓ See assignment on 4 videos | ✓ For Wednesday class: Watch the four videos on Blackboard. Put each in the proper Info Neighborhood, with explanations of why. See Blackboard assignment sheet for details. **We’ll review in class.** ✓ Email finished grid to professor by Thursday, 6 p.m. (10 points for each video = 40 points total) ✓ **LOOKING AHEAD:** Due Thursday, Oct. 3, by 6 p.m. by email: Draft of Trayvon Martin-George Zimmerman case study. See Blackboard for details. Final draft due Thursday, Oct. 24, by 6 p.m. (Final case study 300 points) |
| **4Week (Sept. 16/18)** 1st Amendment & Mock Trial | ✓ For Monday:  
➢ The material in the First Amendment folder on Blackboard.  
➢ “Elements of Journalism,” Chapter 6 Monitor Power pgs. 139-159.  
✓ For Wednesday:  
➢ The Washington Post-NSA folder on Blackboard (this is preparation for mock trial on Wednesday). | ✓ For Wednesday: Students conduct mock trial of The Washington Post on treason charges. ✓ **Due Thursday, by 6 p.m. by email:** A 250-word reflection summarizing the pro/con arguments from Wednesday’s trial. (20 points) |
| 5Week (Sept. 23 / 25) Who’s a Journalist/ Why It Matters | ✓ For Monday:  
✓ “The Story Behind the Story,” by Mark Bowden on Blackboard  
✓ Code of Ethics from the Society of Professional Journalists (SPJ)  
✓ PowerPoint on Blackboard  
✓ For Wednesday:  
Draft due Thursday, Oct. 3, by 6 p.m. by email.  
✓ Wednesday, Sept. 25: Our 1st General Knowledge quiz (30 points) |
|---|---|---|
Basic Story Structure (diagram)  
✓ For Wednesday: Design the front page of your own newspaper, The NewsHound. | ✓ In Wednesday’s class, teams present their front page of The NewsHound. (40 points)  
✓ Due Thursday, Oct. 3, by 6 p.m. by email: Draft of Martin-Zimmerman case study. |
| 7Week (Oct. 7 / 9) Truth & Verification | ✓ For Monday: Truth  
➢ PowerPoint on Blackboard  
✓ For Wednesday: Verification  
➢ “Katrina’s Body Count Could Reach 10,000” by Brian Thevenot in The Times-Picayune, Sept. 6, 2005.  
➢ “Myth-Making in New Orleans,” by Brian Thevenot in American Journalism Review, December/January 2006. | ✓ In Wednesday’s class:  
➢ Start playing the “Be a Reporter Game” on NewsU at The Poynter Institute.  
➢ http://www.newsu.org/courses/course_detail.aspx?id=knight_reportgame08  
NOTE: You’ll have to register at News U – but it’s free.  
➢ For Thursday by 6 p.m., email to professor (1) a list of the facts you discovered in the game (25 points) and (2) a 250-word reflection on the experience (25 points).  
➢ Work on final version of Martin-Zimmerman case study: Due Thursday, Oct. 24, by 6 p.m. by email. |
| 8Week (Oct. 14 / 16) Opinionator | ✓ For Monday:  
➢ Revisit the Commentary Neighborhood in our Info ‘Hoods grid.  
➢ “Elements of Journalism,” Chapter 5 Independence, pgs 113-132. | ✓ Wednesday: Our 2nd General Knowledge Quiz (30 points)  
 ✓ Due Thursday, Oct. 24, by 6 p.m. by email: Final version of Martin-Zimmerman case study. (300 points) |
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| **9Week (Oct. 21 / 23)** | For Monday:  
- All the material in the BIAS folder on Blackboard.  
- Read PowerPoint on Blackboard, with special attention to these key terms for our BIAS discussions:  
  - Selective Exposure (Journalism of Affirmation)  
  - Selective Perception  
  - Biased Assimilation  
  - Hostile-media Effect  
  - Sleeper Effect |  
- Due Wednesday by 6 p.m. by email: A 250-word reflection exploring your own biases. (20 points)  
- Due Thursday, Oct. 24, by 6 p.m. by email: Final version of Martin-Zimmerman case study. (300 points) |
| **10Week (Oct. 28 / 30)** | **Read on Blackboard:**  
“Evaluating Sources Guidelines” & PowerPoint  
**Begin work on Walter Reed case study. Draft due Friday, Nov. 8, by 6 p.m. by email. Final due Friday, Nov. 22, by 6 p.m. by email. (Walter Reed final 300 points)** |  
- Assignment sheet on Blackboard. |
| **11Week (Nov. 4 / 6)** | For Monday:  
- Read the Deconstruction Guide and the Deconstruction chart.  
- Special Note: Tuesday, Nov. 5, is Election Day. For extra credit, check out this project created and coordinated by Newhouse: [http://www.dia-cny.com/electionday/](http://www.dia-cny.com/electionday/)  
For 20 points, write a 250-word reflection on what you learned from voters’ stories and the coverage. |  
- For Wednesday’s class: Use our Deconstruction Chart. Deconstruct the three news stories posted on Blackboard. (45 points)  
- Email finished chart by Thursday by 6 p.m.  
- Walter Reed case study. Draft due Friday, Nov. 8, by 6 p.m. by email. Final due Friday, Nov. 22, by 6 p.m. by email. |
| **12Week (Nov. 11 / 13)** | For Monday’s class:  
- Read PowerPoint on Blackboard  
- For Wednesday’s class:  
- 3rd General Knowledge Quiz  
- In Wednesday’s class: Use our Deconstruction Chart.  
- In the NewsU course on “How to Be a Smarter TV News Consumer,” go to Deconstructing the News.  
- Then watch the Expert’s Take to show you what to
In particular, you should pay attention to these parts of the NewsU online course:
- What Makes TV News Different
- Under Deconstructing the News: Study the Expert’s Take.

Then under Activity: Your Review, deconstruct these stories: (1) KKK Cop and (2) FBI Abuses and (3) Baby Death. Fill out our chart on those three stories. (see assignment sheet on Blackboard) (45 points)
✓ Email finished chart by Thursday by 6 p.m

| 13Week (Nov. 18 / 20)       | For Monday: Read the material in Hoax folder on Blackboard.
|                           | Read on Blackboard: “Snopes Profile – Debunkers”
|                           | Fact-Checking Resources

✓ Due Friday, Nov. 22, by 6 p.m. by email: Final of Walter Reed case study.

| 14Week (Nov. 25 / 27)       | No Classes
| Winter Break/Thanksgiving   | No Classes
| – No Classes               | NEXT Monday: Our 4th and last General Knowledge quiz (30 points)

| 15Week (Dec. 2 / 4)         | For Monday: Review what we’ve learned
| Review & Class party        | For Wednesday: Class party and final thoughts
|                             | Monday, Dec. 2: Our 4th and last General Knowledge quiz (30 points)
|                             | Wednesday, Dec. 4: Class party!