

**13Fall Chart for Readings & Assignments (Warning: This may change, depending on the news and students' progress)**

Week/Topic	Readings	Assignments/Deadlines
<b>1Week (Aug. 26/ 28)</b> Intro	<ul style="list-style-type: none"> <li>✓ <u>By Wednesday:</u> “Overload” by Nordsen.</li> </ul> <p style="color: red; text-align: center;"><b>BEFORE EACH CLASS, READ THE LECTURE POWERPOINTS POSTED ON BLACKBOARD. WE WILL USE CLASS TIME TO DISCUSS THE MATERIAL.</b></p>	<ul style="list-style-type: none"> <li>✓ <u>Due Wednesday by class:</u> NEWS INVENTORY. Bring hardcopy for discussion. Also email to professor. See Blackboard for details. (20 points)</li> <li>✓ <u>Due Friday by 6 p.m. by email:</u> NEWS BLACKOUT reflection. Email to professor. See Blackboard for details. (20 points)</li> </ul>
<b>2Week (1 class – Wed, Sept. 4)</b> Why Info & News Matter	<ul style="list-style-type: none"> <li>✓ <u>By Wednesday:</u> <ul style="list-style-type: none"> <li>➤ “Hardwired for News” by Pam Shoemaker</li> <li>➤ “News As Amplifier,” by Schudson, pgs. 29-32.</li> <li>➤ “Why Journalism Matters” by Lloyd &amp; Guzzo</li> </ul> </li> </ul>	
<b>3Week (Sept. 9 / 11)</b> Info ‘Hoods & Why/How Journalism Is Different	<ul style="list-style-type: none"> <li>✓ <u>By Monday:</u></li> <li>✓ “Principles of Journalism” by the Project for Excellence in Journalism.</li> <li>✓ “Elements of Journalism,” Chapter 4, Verification, pgs. 78-96.</li> <li>✓ PowerPoint on Blackboard</li> <li>✓ <u>For Wednesday:</u></li> <li>✓ Read Information Neighborhoods grid.</li> <li>✓ PowerPoint on Blackboard</li> <li>✓ See assignment on 4 videos</li> </ul>	<ul style="list-style-type: none"> <li>✓ <u>For Wednesday class:</u> Watch the four videos on Blackboard. Put each in the proper Info Neighborhood, with explanations of why. See Blackboard assignment sheet for details. <b><u>We’ll review in class.</u></b></li> <li>✓ <u>Email finished grid to professor by Thursday, 6 p.m.</u> (10 points for each video = 40 points total)</li> <li>✓ <b><u>LOOKING AHEAD:</u></b> Due <u>Thursday, Oct.3, by 6 p.m. by email:</u> Draft of Trayvon Martin-George Zimmerman case study. See Blackboard for details. Final draft due Thursday, Oct. 24, by 6 p.m. (Final case study 300 points)</li> </ul>
<b>4Week (Sept. 16/ 18) 1<sup>st</sup></b> Amendment & Mock Trial	<ul style="list-style-type: none"> <li>✓ <u>For Monday:</u> <ul style="list-style-type: none"> <li>➤ The material in the First Amendment folder on Blackboard.</li> <li>➤ “Elements of Journalism,” Chapter 6 Monitor Power pgs. 139-159.</li> </ul> </li> <li>✓ <u>For Wednesday:</u> <ul style="list-style-type: none"> <li>➤ The Washington Post-NSA folder on Blackboard (this is preparation for <u>mock trial on Wednesday</u>),</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>✓ <u>For Wednesday:</u> Students conduct mock trial of The Washington Post on treason charges.</li> <li>✓ <u>Due Thursday, by 6 p.m. by email:</u> A 250-word reflection summarizing the pro/con arguments from Wednesday’s trial. (20 points)</li> </ul>

<p><b>5Week (Sept. 23 / 25)</b> Who's a Journalist/ Why It Matters</p>	<ul style="list-style-type: none"> <li>✓ <u>For Monday:</u></li> <li>✓ "The Story Behind the Story," by Mark Bowden on Blackboard</li> <li>✓ Code of Ethics from the Society of Professional Journalists (SPJ)</li> <li>✓ PowerPoint on Blackboard</li>   <li>✓ <u>For Wednesday:</u></li> <li>✓ "Elements of Journalism," Chapter 3, Loyalty to Citizens, pgs. 51-57</li> </ul>	<ul style="list-style-type: none"> <li>✓ Continue working on Martin-Zimmerman case study. <u>Draft due Thursday, Oct. 3, by 6 p.m. by email.:</u></li>   <li>✓ <u>Wednesday, Sept. 25:</u> Our 1<sup>st</sup> General Knowledge quiz (30 points)</li> </ul>
<p><b>6Week (Sept. 30/ Oct. 2)</b> What's News? Layout Front Page</p>	<ul style="list-style-type: none"> <li>✓ <u>For Monday:</u> From Professor Grimes' Web site: <a href="http://knightpoliticalreporting.syr.edu">http://knightpoliticalreporting.syr.edu</a> under Teaching Resources: <b><u>Grimes' Second Law: The News Formula</u></b> <b><u>Basic Story Structure (diagram)</u></b></li> <li>✓ <u>For Wednesday:</u> Design the front page of your own newspaper, The NewsHound .</li> </ul>	<ul style="list-style-type: none"> <li>✓ In Wednesday's class, teams present their front page of The NewsHound. (40 points)</li>   <li>✓ <b><u>Due Thursday, Oct. 3, by 6 p.m. by email: Draft of Martin-Zimmerman case study.</u></b></li> </ul>
<p><b>7Week (Oct. 7 / 9)</b> Truth &amp; Verification</p>	<ul style="list-style-type: none"> <li>✓ <u>For Monday: Truth</u> <ul style="list-style-type: none"> <li>➤ "Elements of Journalism," Chapter 2 Truth, pgs. 35-50.</li> <li>➤ PowerPoint on Blackboard</li> </ul> </li>   <li>✓ <u>For Wednesday: Verification</u> <ul style="list-style-type: none"> <li>➤ "Katrina' s Body Count Could Reach 10,000" by Brian Thevenot in The Times-Picayune, Sept. 6, 2005.</li> <li>➤ "Myth-Making in New Orleans," by Brian Thevenot in American Journalism Review, December/January 2006.</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>➤ <u>In Wednesday's class:</u></li> <li>✓ Start playing the "Be a Reporter Game" on NewsU at The Poynter Institute.</li> <li>✓ <a href="http://www.newsu.org/courses/course_detail.aspx?id=knight_reportgame08">http://www.newsu.org/courses/course_detail.aspx?id=knight_reportgame08</a></li> </ul> <p>NOTE: You'll have to register at News U – but it's free.</p> <ul style="list-style-type: none"> <li>✓ For Thursday by 6 p.m., email to professor (1) a list of the facts you discovered in the game (25 points) and (2) a 250-word reflection on the experience (25 points).</li> <li>✓ <b><u>Work on final version of Martin-Zimmerman case study: Due Thursday, Oct. 24, by 6 p.m. by email.</u></b></li> </ul>
<p><b>8Week (Oct. 14 / 16)</b> Opinionator</p>	<ul style="list-style-type: none"> <li>✓ <u>For Monday:</u> <ul style="list-style-type: none"> <li>➤ Revisit the Commentary Neighborhood in our Info 'Hoods grid.</li> <li>➤ "Elements of Journalism," Chapter 5 Independence, pgs 113-132.</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>✓ <b><u>Wednesday: Our 2<sup>nd</sup> General Knowledge Quiz (30 points)</u></b></li> <li>✓ <b><u>Due Thursday, Oct. 24, by 6 p.m. by email: Final version of Martin-Zimmerman case study. (300 points)</u></b></li> </ul>

<p><b>9Week (Oct. 21 / 23)</b> Bias</p>	<ul style="list-style-type: none"> <li>✓ <u>For Monday:</u></li> <li>➤ All the material in the BIAS folder on Blackboard. <ul style="list-style-type: none"> <li>✓ <u>Read PowerPoint on Blackboard, with special attention to these key terms for our BIAS discussions:</u></li> <li>✓ <i>Selective Exposure (Journalism of Affirmation)</i></li> <li>✓ <i>Selective Perception</i></li> <li>✓ <i>Biased Assimilation</i></li> <li>✓ <i>Hostile-media Effect</i></li> <li>✓ <i>Sleeper Effect</i></li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>✓ <u>Due Wednesday by 6 p.m. by email:</u> A 250-word reflection exploring your own biases. (20 points)</li> <li>✓ <b><u>Due Thursday, Oct. 24, by 6 p.m. by email:</u></b> <b>Final version of Martin-Zimmerman case study. (300 points)</b></li> </ul>
<p><b>10Week (Oct. 28 / 30)</b> Evaluating Sources</p>	<p><b><u>Read on Blackboard:</u></b> “Evaluating Sources Guidelines” &amp; PowerPoint</p>	<ul style="list-style-type: none"> <li>✓ <u>Begin work on Walter Reed case study. Draft due Friday, Nov. 8, by 6 p.m. by email. Final due Friday, Nov. 22, by 6 p.m. by email.</u> (Walter Reed final 300 points)</li> <li>✓ <u>Assignment sheet on Blackboard.</u></li> </ul>
<p><b>11Week (Nov. 4 / 6)</b> Deconstruct Stories</p>	<ul style="list-style-type: none"> <li>✓ <u>For Monday:</u></li> <li>➤ Read the Deconstruction Guide and the Deconstruction chart.</li> </ul> <p>SPECIAL NOTE: Tuesday, Nov. 5, is Election Day. For <i>extra credit</i>, check out this project created and coordinated by Newhouse: <a href="http://www.dia-cny.com/electionday/">http://www.dia-cny.com/electionday/</a></p> <p><i>For 20 points, write a 250-word reflection on what you learned from voters’ stories and the coverage.</i></p>	<ul style="list-style-type: none"> <li>✓ <u>For Wednesday’s class:</u> Use our Deconstruction Chart. Deconstruct the three news stories posted on Blackboard. (45 points)</li> <li>✓ <u>Email finished chart by Thursday by 6 p.m.</u></li> <li>✓ <b><u>Walter Reed case study. Draft due Friday, Nov. 8, by 6 p.m. by email. Final due Friday, Nov. 22, by 6 p.m. by email.</u></b></li> </ul>
<p><b>12Week (Nov. 11 / 13)</b> Power of Images/ Deconstruct TV stories</p>	<ul style="list-style-type: none"> <li>✓ <u>For Monday’s class:</u></li> <li>✓ Read PowerPoint on Blackboard</li> <li>✓ <u>For Wednesday’s class:</u></li> <li>➤ Review the NewsU episode of “How to Be a Smart TV News Consumer” at <a href="http://www.newsu.org/courses/watching-tv-news-">http://www.newsu.org/courses/watching-tv-news-</a></li> </ul>	<ul style="list-style-type: none"> <li>➤ <b><u>3<sup>rd</sup> General Knowledge Quiz</u></b></li> <li>➤ <u>In Wednesday’s class:</u> Use our Deconstruction Chart.</li> <li>➤ In the NewsU course on “How to Be a Smarter TV News Consumer,” go to <u>Deconstructing the News.</u></li> <li>➤ Then watch the <u>Expert’s Take</u> to show you what to</li> </ul>

	<p><a href="#">how-be-smarter-viewer-0</a> .</p> <ul style="list-style-type: none"> <li>➤ In particular, you should pay attention to these parts of the NewsU online course:</li> <li>➤ What Makes TV News Different</li> <li>➤ Under Deconstructing the News: Study the Expert’s Take.</li> </ul>	<p>look for.</p> <ul style="list-style-type: none"> <li>➤ Then under <u>Activity: Your Review</u>, deconstruct these stories: (1) KKK Cop and (2) FBI Abuses and (3) Baby Death. Fill out our chart on those three stories. (<b>see assignment sheet on Blackboard</b>) (45 points)</li> <li>✓ Email finished chart by <u>Thursday</u> by 6 p.m</li> </ul>
<p><b>13Week (Nov. 18 / 20)</b> Digital Native</p>	<ul style="list-style-type: none"> <li>➤ <u>For Monday:</u></li> <li>➤ Read the material in Hoax folder on Blackboard.</li> <li>➤ “A Bloggers Code of Ethics” on CyberJournalistNet <a href="http://www.cyberjournalist.net/news/000215.php">http://www.cyberjournalist.net/news/000215.php</a></li> <li>➤ Know Your Legal Risks (Knight Citizen News Network) <a href="http://www.kcnn.org/legal_risk/">http://www.kcnn.org/legal_risk/</a> and this for more Q&amp;A: <a href="http://www.kcnn.org/legal_risk/comments/legal_risk_blog/">http://www.kcnn.org/legal_risk/comments/legal_risk_blog/</a></li> <li>➤ Read on Blackboard: “Snopes Profile – Debunkers”</li> <li>➤ Fact-Checking Resources</li> </ul>	<ul style="list-style-type: none"> <li>✓ <b><u>Due Friday, Nov. 22, by 6 p.m. by email: Final of Walter Reed case study.</u></b></li> </ul>
<p><b>14Week (Nov. 25 / 27 )</b> Winter Break /Thanksgiving – No Classes</p>	<p><i>No Classes</i></p>	<ul style="list-style-type: none"> <li>✓ <b><u>NEXT Monday: Our 4<sup>th</sup> and last General Knowledge quiz (30 points)</u></b></li> </ul>
<p><b>15Week (Dec. 2/ 4)</b> Review &amp; Class party</p>	<ul style="list-style-type: none"> <li>✓ <u>For Monday:</u> Review what we’ve learned</li> <li>✓ <u>For Wednesday:</u> Class party and final thoughts</li> </ul>	<ul style="list-style-type: none"> <li>✓ <b><u>Monday, Dec. 2: Our 4<sup>th</sup> and last General Knowledge quiz (30 points)</u></b></li> <li>✓ <b><u>Wednesday, Dec. 4: Class party!</u></b></li> </ul>