

**Story-Chunking by Word Count**

1. Know your word count.
2. Divide your info into parts of story (like lede, background/context, Nut Graf, Themes 1)
3. Assign their IMPORTANCE and PLACE in story.
4. You can use subheads/section titles – at least to help you organize, but you might need to remove them when the story is done.
5. Match word count with the IMPORTANCE.
6. More important – more words. But you can also vary the word-length to give variety to the eye and ear for the audience.
7. Write the individual chunks, shooting to match the word count for it.
8. Be sure to subtract the words for each chunk, so you can adjust as you go along.

Story part	Word count	
Lede	25	XXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXX.
Supporting Quotoe	35	“XXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXX XXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXX ,” XXXXXXXX.
B/C	50	XXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXX XXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXX XXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXX
Nut Graf	50	XXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXX XXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXX XXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXX
Theme 1	250	XXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXX XXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXX XXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXX  XXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXX XXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXX XXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXX XXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXX XXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXX  XXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXX XXXXXXXXXXXX
Theme 2	150	Shorter for variety XXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXX XXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXX XXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXX XXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXX XXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXX
Theme 3	275	
Ending	100	